

@thealternativeawardsofficial

www.thirteeneventsofficial.co.uk

ALTERNATIVE AWARDS

THIRTEEN EVENTS

27TH JUNE 2025

THIRTEEN EVENTS

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THIRTEEN EVENTS

Thirteen Events, while relatively new, is built on years of extensive experience in the events arena industry across diverse genres.

Originally established as an extension of our highly successful magazine, Twisted Edge, the company was designed to consistently generate high-quality content for the publication. We specialise in organising premium photography events that have attracted both seasoned and amateur photographers, as well as models, ensuring all the essentials for a top-tier events are provided.

Building on this foundation, we now collaborate with premium companies, such as Spearmint Rhino UK, to create promotional shoots and coordinate other high-profile events,



ABOUT



THIRTEEN EVENTS



ABOUT

Our entry into the awards arena was driven by the noticeable gap in recognising all facets of our industry. We are pioneering an event designed to showcase every type of performer, creator, event, designer and more.

This will be the first of its kind in the UK, celebrating the incredible talents and contributions of these outstanding individuals.

THIRTEEN EVENTS

INTRO TO AWARDS

01 **Alt Awards**

All aspects of the alternative community from performer to creators, photographers to events.

02 **Lifestyle Awards**

Celebrating all aspects of the different lifestyles prevalent across the industry including apps, creators and venues.

1

ALT CATEGORIES

1. Best model
2. Best photographer
3. Best newcomer
4. Best content creator
5. Best stage performer
6. Best clothing brand
7. Best dom/madam
8. Best webcam
9. Best agency
10. Best studio
11. Best adult performer
12. Best MUA/Hair
13. Icon award

2

LIFESTYLE CATEGORIES

1. Best club / venue
2. Best host
3. Best app
4. Best advocate
5. Best influencer
6. Best podcast
7. Best adult brand
8. Best erotic writer
9. Best event
10. Best accessory brand
11. Best lingerie brand
12. Best website
13. Best Sub

THIRTEEN EVENTS

METRICS

We currently have a social media reach of over 80,000, all organically cultivated. As we begin promoting our sponsors and unveiling the details of the awards, the dedicated page will naturally gain momentum and further amplify our reach.



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EXPOSURE DIGITAL

1

EMAIL

Sponsors will be prominently featured in all our newsletter publications which are sent to ticket purchasers, category nominees and website subscribers. This provides direct advertising of your brand to everyone involved in and attending the awards.

2

WEB

Sponsors logos and links will be featured on our website and will remain for the full year from date of agreement (depending on the package). This sustained online presence ensures continuous exposure for all our sponsors, maximising your brand recognition.

3

SOCIAL MEDIA

Our social media platforms will highlight your brand as an official sponsor featuring links to your social media and websites. This approach ensures maximum brand exposure across both the awards page and the other pages we manage.

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EXPOSURE IN-VENUE



Multiple screens throughout the venue will prominently display your logo.

A larger 10-meter screen, central to the main stage, will showcase all our sponsors' logos and branding throughout the entire event (depending on the sponsorship package). Additionally, for our top-tier sponsors, logos will be projected onto the venue walls.

These sponsor details will be on a continuous loop, ensuring constant visibility of branding, company details and logos throughout the evening.

THIRTEEN EVENTS

All our sponsors will be featured in our printed event guide, which will include the event schedule, advertisements and more.

Each sponsor will receive an advertisement created by us (or you may provide your own if preferred), with the size varying based on the sponsorship package selected.

Options range from a full-page ad to a quarter-page ad. The advertisement will include space for your website, social media links, and any other relevant information. For full-page ads, additional details can be accommodated.

We also offer the opportunity to include flyers in the gift bags distributed at the event, which can feature any offers or discounts you may be running - another excellent way to highlight your business.



THIRTEEN EVENTS



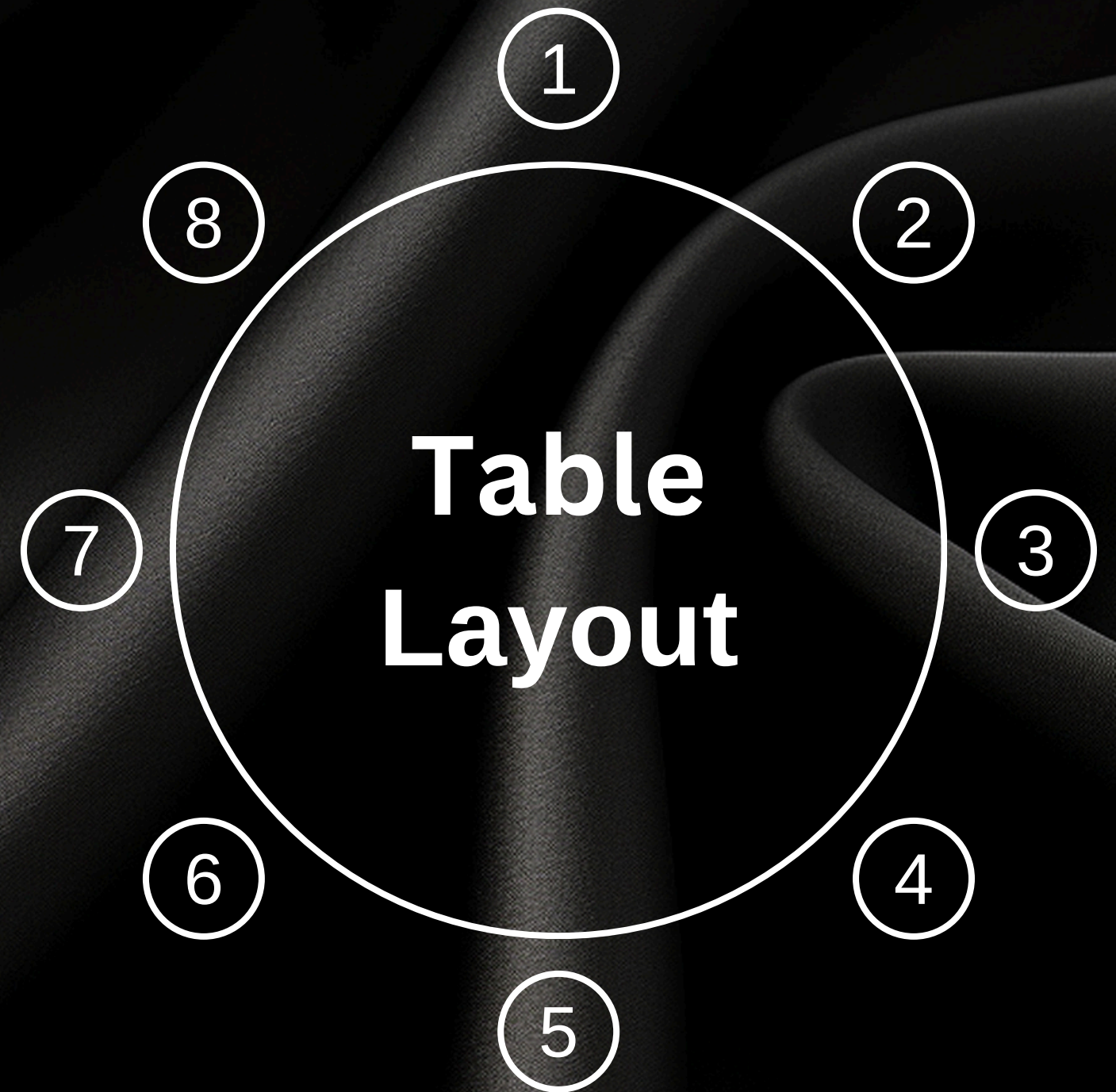
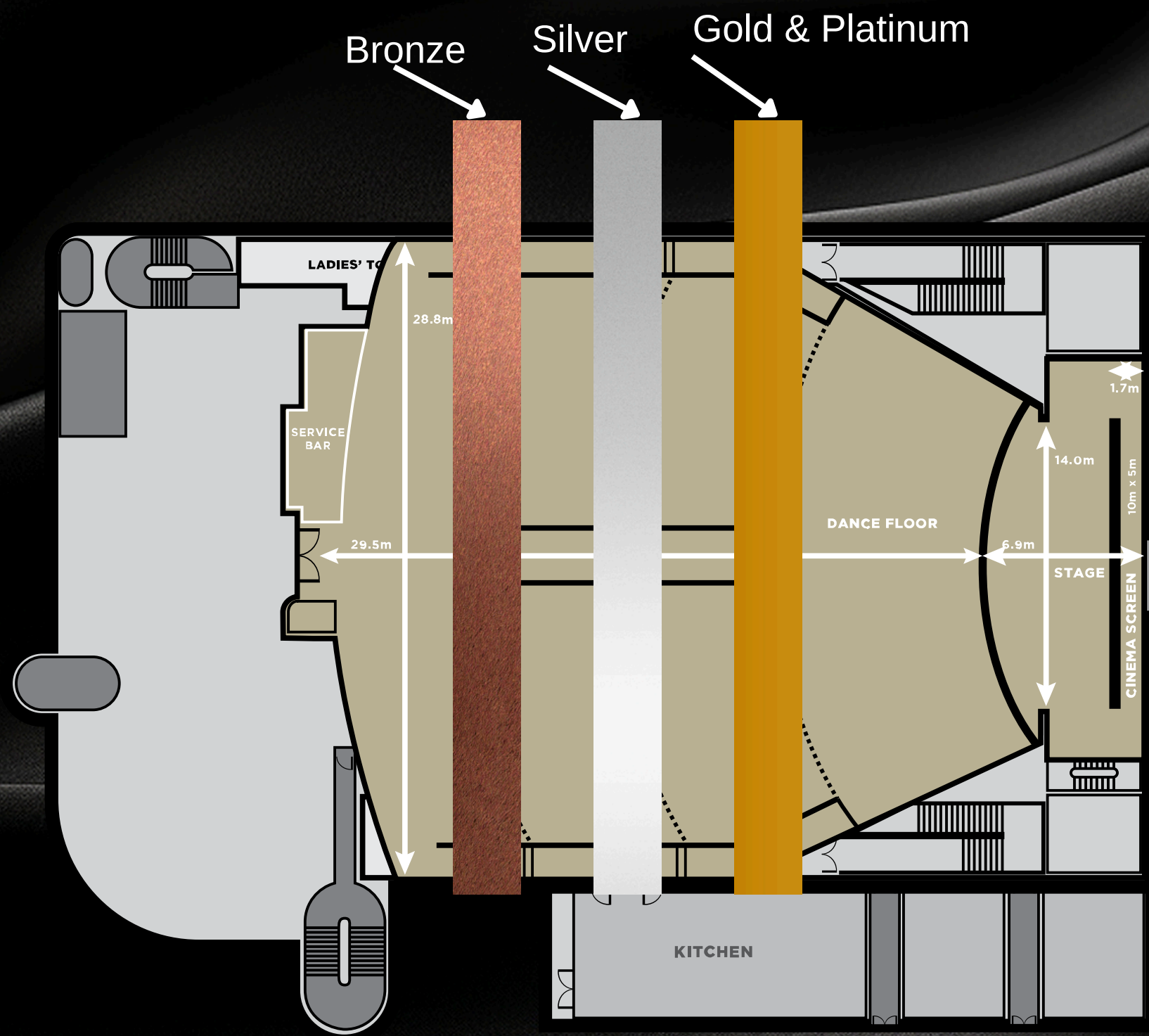
As a Bronze, Silver, Gold or Platinum sponsor, you will receive a complimentary table for up to 8 guests.

Bronze: Reserved table, complimentary soft drinks, 2 VIP tickets and 2 discounted tickets, with seating towards the middle.

Silver: Reserved table, complimentary soft drinks, 4 VIP tickets and 4 discounted tickets, with seating near the front.

Gold: VIP Table close to the stage, complimentary alcoholic and soft drinks and 8 VIP tickets.

Platinum: Premium stage-side seating, complimentary premium alcoholic and soft drinks, 8 VIP tickets, and a personalised business discussion with our host.



In addition to the extensive advertising, we also offer the following:

Your logo will be prominently featured on our red-carpet backdrop, where attendees' photos will be captured by a professional photographer.

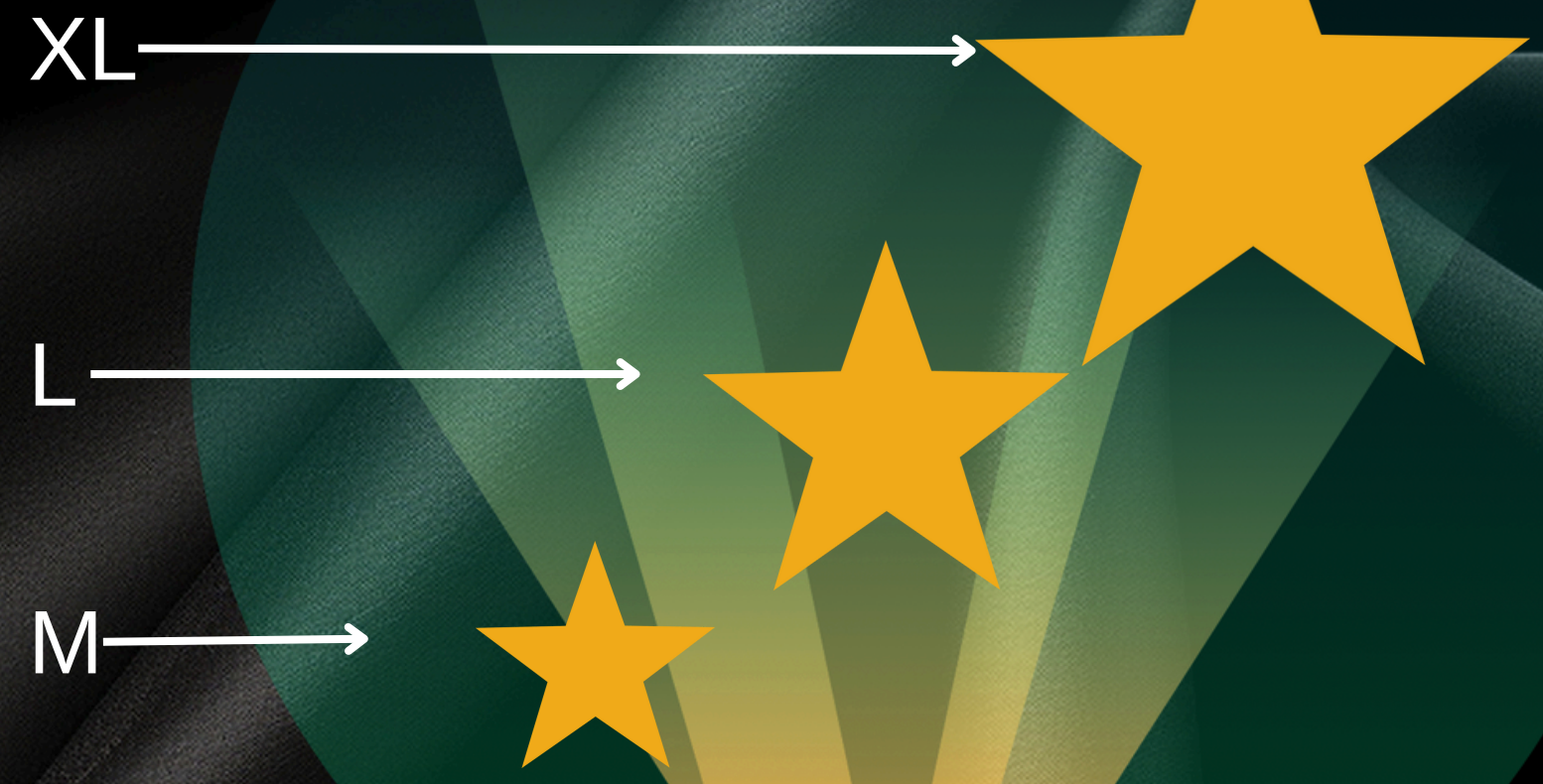
Sponsors will receive the following:

Silver: Medium Logo

Gold: Large Logo

Platinum: XL Logo

Our team of photographers and videographers will expertly edit event images, which will be made available for your promotional use. These images will also be showcased on our website and social media platforms.



RED CARPET BACKDROP



The images give an idea to show size comparison of logos but placement could change for smaller sponsors.

This is not to scale.

XL



L



M



THIRTEEN EVENTS

SPONSORSHIP OPPORTUNITIES

Product

Bar

Bronze

Silver

Gold

Platinum

THIRTEEN EVENTS

PRODUCT

£200

- Your logo will be included on both printed and digital advertising flyers.
- All branding will be incorporated into the promotional programme, including an eighth-page advertisement (which we can design if needed).
- Your product will be included in each of the free goodie bags given to the guests. We request approximately 200 of your product for this.
- A half size flyer to be placed in the goodie bags alongside your products. (You can include any discount codes or offers to maximise your promotion).
- You will receive 2 complimentary tickets.
- Half page advertisement in Twisted Edge Magazine at a date to be decided.

THIRTEEN EVENTS

BAR

£300

- Your logo will be included on both printed and digital advertising flyers.
- All branding will be incorporated into the promotional programme, including an eighth-page advertisement (which we can design if needed).
- Your logo will be displayed at all times on the relevant bar your assigned.
- You will receive 2 complimentary tickets.
- Half page advertisement in Twisted Edge Magazine at a date to be decided.

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BRONZE

£700

- Company branding will be featured on the website for duration of the awards, publicised across all social media platforms, with 1 dedicated post highlighting your company's presence at the event.
- Your logo will be included on both printed and digital advertising flyers.
- All branding will be incorporated into the promotional programme, including a quarter-page advertisement (which we can design if needed).
- Your logo will be displayed on rotation across side screens throughout the event.
- You will receive an 8-person table with 2 complimentary tickets and 6 discounted tickets.
- A complimentary bottle of non-alcoholic beverage will be provided.

THIRTEEN EVENTS

SILVER

£1200

- Company branding will be featured on the website for duration of the awards, publicised across all social media platforms, with 3 dedicated post highlighting your company's presence at the event.
- Your branding will be included on both printed and digital advertising flyers.
- All branding will be incorporated into the promotional programme, including a half-page advertisement (which we can design if needed).
- A half-size flyer will be added to the free gift bags distributed at the event.
- Your logo, in small to medium size, will be featured on the red-carpet photo backdrop.
- Your logo will be displayed on rotation across side screens throughout the event.
- You will receive an 8-person table with 4 complimentary tickets and 4 discounted tickets.
- A complimentary bottle of non-alcoholic beverage will be provided.
- Your company will receive a quarter-page advertisement in Twisted Edge Magazine.

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GOLD

£1900

- Company branding will be featured on our website for duration of the awards, publicised across all social media platforms, with monthly dedicated posts highlighting your company's presence at the event.
- Your branding will be included on both printed and digital advertising flyers.
- All branding will be incorporated into the promotional programme, including a full-page advertisement (which we can design if needed).
- A full-size flyer will be added to the free gift bags distributed at the event.
- Your logo, in large size, will be featured on the red-carpet photo backdrop.
- Your logo will be displayed on rotation across the main stage and side screens throughout the event.
- Award named after your company.
- You will receive an 8-person VIP table near the front with 8 complimentary tickets.
- A complimentary bottle of both alcoholic and non-alcoholic beverages.
- Your company will receive a half-page advertisement in Twisted Edge Magazine.
- Your company will receive a complimentary photo shoot by Twisted Edge endorsed photographers to be used at a time of joint agreement.

THIRTEEN EVENTS

PLATINUM

£2300

- Company branding will be featured on our website for one year, publicised across all social media platforms, with bi-weekly dedicated posts highlighting your company's presence at the event.
- Your branding will be included on both printed and digital advertising flyers.
- All branding will be incorporated into the promotional programme, including a full-page advertisement (which we can design if needed).
- A full-size flyer will be added to the free gift bags distributed at the event.
- Your logo, in extra-large size, will be featured on the red-carpet photo backdrop.
- Your logo will be displayed on rotation across the main stage and side screens throughout the event. This will also be projected on to the venue walls. (Exclusive to Platinum sponsors)
- Write up and company details showcased on the main screen with a company video (exclusive to Platinum sponsors).
- Mini interview with your company conducted by the host. (Exclusive to Platinum sponsors only)
- Award named after your company.
- You will receive an 8-person VIP table at the front with prime viewing. All 8 seats complimentary. (Exclusive to Platinum sponsors)
- A complimentary bottle of both premium alcoholic and non-alcoholic beverages. (Exclusive to Platinum sponsors)
- Your company will receive a full-page advertisement in Twisted Edge Magazine on the inside front cover and a back cover feature to be completed at your preferred time which includes a photo shoot by Twisted Edge Endorsed photographers (exclusive to Platinum sponsors)

THIRTEEN EVENTS

VOTING

We ensure fairness and transparency in the voting process, with all voting being clear and verifiable.

An online form will be available for individuals to nominate themselves or others for an award in as many categories as they wish.

Upon successful nomination, the nominee will be notified, and their details, including a short bio and photo, will be added to the relevant category on Instagram.

Nominees can then share their posts and encourage others to like and comment as often as desired.

Before the event, voting will close at a random time, with only the management team having access to the results. This process ensures the winner remains a surprise.

THIRTEEN EVENTS

MEET OUR TEAM

KATIE PALETHORPE



FOUNDER / CEO

CRAIG PALETHORPE



FOUNDER

JESSICA RAYNE



BUSINESS DEVELOPMENT
MANAGER

BONNIE JONES



ADVERTISING MANAGER

CONTACT / GET INVOLVED

If you would like to discuss additional options or make any changes to better tailor our packages to your need, please don't hesitate to contact us.

This is also the most efficient way to secure your sponsorship space.

To proceed, simply let us know which package you would like to book, provide your business and contact details, and specify where to send the payment request.

Our contact details are as follows:

www.thirteeneventsofficial.co.uk

info@thirteeneventsofficial.co.uk

THANK YOU

THIRTEEN EVENTS

